ByDesign Technology

CAPABILITY STATEMENT

Legacy systems out. Working services in.

ByDesign is a joint venture between BLEN and Ad Hoc. We help federal agencies replace old systems and build services that work for the people who use them.

A joint venture of blen + Ad Hoc

8(a) SDVOSB HUBZone

CORE CAPABILITIES

01
Systems Modernization
We move old systems to the cloud one piece at a time. The service keeps running while we work.

02
Digital Experiences & Design
Accessible, easy-to-use websites and apps, tested with real people before they ship.

03
Data & Interoperability
APIs and data platforms so agencies can share information between systems without rebuilding them.

04
AI & Intelligent Automation
AI and automation to process documents and clear backlogs. People stay in the loop, and every decision can be checked.

PAST PERFORMANCE

blen — 8(a), SDVOSB, and HUBZone certified small business founded in 2004. Builds and modernizes software for USPTO, GSA, HHS, and the White House.

Ad Hoc — Builds digital services for VA.gov and the VA Health and Benefits app (2.5M+ downloads), and Medicare enrollment systems that have processed 10M+ enrollments since 2019.

DIFFERENTIATORS

- **One contract, one team.** A single small business award gets the combined capacity of both companies.
- **No big-bang cutovers.** We replace systems incrementally, so the service stays up throughout.
- **Built with users.** Research and usability testing with real people, before launch.
- **Responsible AI.** Human review on low-confidence decisions, with an audit trail for every one.

COMPANY DATA

UEI	GZNHYKW7MPQ5
Type	SBA Mentor-Protégé joint venture
Protégé	BLEN, Inc.
Mentor	Ad Hoc LLC

SET-ASIDES

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Available through the SBA Mentor-Protégé Program.

NAICS CODES

541511 541512 541519
541611 541618 541690
541715 611430

Primary: 541511, Custom Computer Programming Services.

Have a system that needs to change? contact@bydesigntech.com linkedin.com/company/bydesign-technology